



## Smart Web Canada Web Project Survey

### 1. Corporate Information

#### Contact Person Information

Contact Person Name:

Contact Person Email:

Contact Person Phone:

#### Company Information

Company Name:

Business Type:

Company Tag Line:

Company Phone Number:

Company Address:

### 2. Domain Name

Domain Name:

Is the domain name registered?

- Yes
- No - I want SmartWeb to register my domain name
- No - I will register my domain name myself

### 3. Website Purpose

Why do you think people will visit your site? When people don't know you exist, why would they find you or happen upon your site? Why would they come back? If they do know you, why would they take the time to visit your site?

4. How many pages you would like to have on the new website?

## 5. Site Features

What features do you think your website should include?

- |   |  |
|---|--|
| <input type="radio"/> Blog                              | <input type="radio"/> Price Comparison Chart               |
| <input type="radio"/> Calender                          | <input type="radio"/> Print Friendly Version               |
| <input type="radio"/> Contact Form                      | <input type="radio"/> Poll & Survey Integration            |
| <input type="radio"/> E-Commerce Shopping Cart          | <input type="radio"/> RSS                                  |
| <input type="radio"/> Educational Videos (for Dentists) | <input type="radio"/> Sliding Banners                      |
| <input type="radio"/> FAQ's                             | <input type="radio"/> SEO                                  |
| <input type="radio"/> Flash Animation                   | <input type="radio"/> Social Network Integration           |
| <input type="radio"/> Font-Style-Changer                | <input type="radio"/> Site Analytics/Statistics            |
| <input type="radio"/> Mobile Version                    | <input type="radio"/> Site Search                          |
| <input type="radio"/> Multi Languages                   | <input type="radio"/> SSL Certificate                      |
| <input type="radio"/> Newsletter Integration            | <input type="radio"/> Testimonial Form                     |
| <input type="radio"/> PDF Form Creation                 | <input type="radio"/> User Login                           |
| <input type="radio"/> Photo Gallery                     | <input type="radio"/> Other Features: <input type="text"/> |

## 6) Favorite Sites

Please list 3 websites you like. Include the URL, what you like about each site, and what you would improve upon. These sites don't have to be in the same business realm. By getting sites you like, we get a good feeling for your design sense. By finding out what you would improve upon, we learn a lot more about what you are looking for .

Website Address (URL):	
What do you like about this site?	What would you improve?

Website Address (URL):	
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Website Address (URL):	
What do you like about this site?	What would you improve?

## 7) What materials can you provide with your website?

- Logo
- Page Content
- Photos and images
- Videos Business Cards
- Other:

## 8) What other services are you interested in?

- Logo Design
- Business Card Design
- Stationary
- SEO (Search Engine Optimization)
- Content writing
- Other: